



buzz2bucks

a personal branding + word of mouth firm

“Build, bolster or bailout YOUR brand”

Inspire others to inspire others about you

www.buzz2bucks.com

Social Marketing Engagement

buzz2bucks community growth and development

Build your community of fans, advocates, customers and brand ambassadors

- Monitoring and promoting of your Facebook, Twitter and LinkedIn page and profile, including photo and event updating and the following additional features:
 - Networking with relevant Facebook Group administrators and page fans to build your fan base
 - Networking with relevant Twitter Group fans and leaders
 - Design of monthly incentives and fan rewards to continue to add to your community
 - Design mini-promos for fan participation
 - Use of multi-posting strategies including videos, polls, podcasts, pictures in both Facebook and Twitter
 - Ad design and copywriting if Facebook ads are utilized
 - Daily engagement posts
 - Encouragement of fan journalism
 - Community development and monitoring
- Creation and execution of social media strategy
 - Operate as your Social Media Manager providing updates, promotional recommendations, and forecasting to take advantage of upcoming social platforms, existing communities, forums and the synergy of platforms working in unison and a consistent brand voice
 - Repurposing of content to market you and gain great visibility and credibility
 - Promotion development and integration through all platforms
 - Brand listening station and market strategies developed around conversations and current level of engagement
- Collaborative Community Engagement and forums
 - Community building and community strategy on which communities to develop and which to engage
 - Community monitoring

- Increasing user relationships
- Blog strategy development and content creation
 - Blog posts, development, strategy and editorial schedule
 - Article Marketing
 - Authority Articles
 - Press releases - traditional and social media releases
 - Increasing user engagement

THE SOCIAL PLATINUM PACK

Blog: Customized Design and Development

Blog: 2 Posts A Week (original articles, editing, layout, and photos)

Blog: Article Marketing (submitted twice a week) for SEO

Social Media (SM)-

SM: Customized Design and Development (Facebook, Twitter, YouTube)

SM: Community Development (Facebook, Twitter, LinkedIn)

SM: Forum profiles, networking and engagement (Yahoo, Forums)

SM: Available for meeting, trainings and strategy as your social media manager

Deposit: \$ 1,000

Monthly: \$ 1,200

THE SOCIAL GOLD PACK

Blog: Customized Design and Development

Blog: 1 Post a Week

Blog: Article Marketing (submitted twice a week)

Social Media (SM)-

SM: Customized Design and Development (Facebook, Twitter, YouTube)

SM: Community Development (Facebook, Twitter, LinkedIn)

SM: Forum profiles, networking and engagement (Yahoo, Forums)

SM: Available for meeting, trainings and strategy as your social media

Deposit: \$ 1,000

Monthly: \$ 900

THE SOCIAL SILVER PACK

Social Media (SM)-

SM: Customized Design and Development (Facebook, Twitter, YouTube)

SM: Community Development (Facebook, Twitter, LinkedIn)

SM: Forum profiles, networking and engagement (Yahoo, Forums)

SM: Available for meeting, trainings and strategy as your social media

Deposit: \$ 1,000

Monthly: \$ 750

THE SOCIAL NETWORK PACK

Social Media (SM)-

SM: Customized Design and Development (Facebook, Twitter, YouTube)

SM: Community Development (Facebook, Twitter, LinkedIn)

SM: Forum profiles, networking and engagement (Yahoo, Forums)

Deposit: \$ 850

Monthly: \$ 850

THE SOCIAL-LITE PACK

Social Media (SM)-

SM: Community Development (Facebook, Twitter, LinkedIn)

SM: Forum profiles, networking and engagement (Yahoo, Forums)

Deposit: \$ 600

Monthly: \$ 500

**www.buzz2bucks.com
maria@buzz2bucks.com
800.519.5357 ext.2**